



# GREAT COMMUNICATION LEADS TO FAMILY ENGAGEMENT

Data shows that *intentionally* framing our language around mental health benefits everyone.

Here are 3 great communication tips:

People-First!



People-first language puts the emphasis on the whole person.

Say: "A person with disabilities," rather than "a disabled person."

Inclusive!



Inclusive language respects people's preferences and identities.

Example: using preferred pronouns like he/him/his, she/hers/hers, and they/them/their

Abundance!



The Abundance perspective is the opposite of the Deficit perspective. While Deficit focuses on what someone can't do, Abundance looks at what every individual has to offer!

Intentional communication helps bring people closer, promotes respect, and makes change happen.