



Parent/Professional  
Advocacy League

**Job Description: Multicultural Outreach Specialist**

**Job Type: Part Time (20 hrs/wk)**

**Location: MA Statewide**

Have you traveled or are you traveling the mental health journey with your child, youth, or young adult? Do you embrace working with multicultural populations and communities? Do you feel passionate about erasing mental health stigma in multicultural populations and advocating for racial and cultural understanding within mental health systems and services? If you are committed to the above and have great communication skills, excellent follow-through, and are connected to a diverse community, then this job may be for you!

Parent/Professional Advocacy League, Inc. (PPAL) is a vibrant, impactful nonprofit working to make life better for ALL families of children, youth, and young adults with mental health needs. PPAL works with families throughout Massachusetts who need help navigating services in mental health, juvenile justice, school, and other systems, at no cost to them. We work in close partnership with other community and state agencies with the goals of supporting ALL families, nurturing parent leaders, and improving systems. More information about PPAL can be found at <https://ppal.net>.

As a Multicultural Outreach Specialist (MOS), you would be responsible for (i) doing community outreach, attending community events, and planning community events to reduce mental health stigma and educate about available children's mental health services in MA, with an emphasis on multicultural populations and communities; (ii) building community and family relationships around children's mental health; (iii) participating in policy/systems meetings and events to influence improvement in mental health access and services in MA, particularly for multicultural populations and communities; and (iv) providing family support in connection with children's mental health services, as needed. This is an active role with significant community involvement and activity. PPAL will provide training.

You must have experience raising a child, youth, or young adult with emotional, behavioral, or mental health needs; a steadfast commitment to multiculturalism; and a strong desire to support PPAL's mission of improving mental health and wellbeing of all children and families.

This position is currently hybrid – community-based, office, and home, as determined by PPAL. PPAL's office is in Westborough, MA. You must have reliable transportation. Driving is required. Bilingual competency required.

**Interested? Here are some of the things you would be doing:**

- Identifying opportunities, partnerships and contacts for outreach and engagement in multicultural communities with respect to children's mental health and developing relationships with those contacts.
- Conducting and attending community and professional outreach and events to inform

interested parties of children's mental health services available in MA (including CBHI services) and reduce mental health stigma, particularly in multicultural populations and communities.

- Actively establishing collaborations and partnerships with statewide mental health and other health and human service programs for multicultural populations.
- Encouraging families from diverse backgrounds to get support from PPAL's services and other children's mental health services available in MA, if needed, and educating them about mental health.
- Empowering families from diverse backgrounds by providing skill building, coaching, and advocacy training.
- Preparing parents/caregivers to represent the voice of families who have children with mental health needs at the local and state levels with a particular emphasis on advocacy around racial, ethnic, and cultural barriers.
- Organizing and conducting workshops for families on a range of topics.
- Partnering with PPAL team members to advance the mission of PPAL and the families it represents.
- Representing PPAL and its families in a positive and professional manner at all times; consistently communicating PPAL's mission and vision.

#### **You're a good fit if...**

- You are compassionate, passionate, and motivated.
- You have raised or are raising a child, youth, or young adult with emotional, behavioral, or mental health needs and have crisis and/or emergency department experience related thereto.
- You have navigated resources and systems for yourself or others.
- You can share your experience and perspective as a parent/caregiver of a child with emotional, behavioral, or mental health needs to build rapport with families.
- You are a good listener and communicator.
- You value open, effective, and timely community with others.
- You respect and value collaborators with varying perspectives and interests.
- You embrace working with people diverse in all ways including culture, religion, race, education, socio-economics, and gender expression and seek to effectively address issues of diversity, inclusion, disproportionality, and cultural responsiveness.
- You have good judgment, are kind, and tactful.
- You can manage your time and meet deadlines.
- You have excellent follow-through and ability to consistently document activities.
- You are comfortable with technology, have good computer skills, and can plan and conduct online meetings.
- You can accommodate evening and weekend work.
- You have a valid MA drivers' license, and access to a car (driving is required.)

If this describes you, then let's talk! Submit your resume and a cover letter (including your personal experience with children's mental health) to [apply@ppal.net](mailto:apply@ppal.net). This is a 20 hour/week position with a salary range of \$20-22 per hour. Benefits include generous PTO and holidays.