PPAL
Parent/Professional Advocacy League

Job Description: Multicultural Outreach Specialist
Job Type: Part Time (20 hrs/wk)
Location: Boston area, Massachusetts

Have you traveled or are you traveling the mental health journey with your child, youth, or young adult? Do you embrace working with multicultural populations and communities? Do you feel passionate about erasing mental health stigma in multicultural populations and advocating for racial and cultural understanding within mental health systems and services? If you are committed to the above and have great communication skills, excellent follow-through, and are connected to a diverse community, then this job may be for you!

Parent/Professional Advocacy League, Inc. (PPAL) is a vibrant, impactful nonprofit working to make life better for ALL families of children, youth, and young adults with mental health needs. PPAL works with families throughout Massachusetts who need help navigating services in mental health, juvenile justice, school, and other systems, at no cost to them. We work in close partnership with other community and state agencies with the goals of supporting ALL families, nurturing parent leaders, and improving systems. More information about PPAL can be found at https://ppal.net.

As a Multicultural Outreach Specialist, you would be responsible for:

- doing community outreach, attending community events, and planning community events to reduce mental health stigma and educate about available children's mental health services in MA, with an emphasis on multicultural populations and communities
- building community and family relationships around children's mental health
- participating in policy/systems meetings and events to influence improvement in mental health access and services in MA, particularly for multicultural populations and communities
- providing family support in connection with children's mental health services, as needed.

This is an active role with significant community involvement and activity. PPAL will provide training.

The Multicultural Outreach Specialist ***must***:

- have parented or been the primary caregiver of a child, youth, or young adult with emotional, behavioral or mental health needs
- have a steadfast commitment to diversity, equity, inclusion, and belonging
- embrace and celebrate all cultures, ethnicities, languages, gender identities, sexual preferences, ages, lifestyles, and abilities - all families are important and treated with respect
- have a strong desire to support PPAL's mission of improving the mental health and wellbeing of children and families
- be able to work some evenings and weekends

- have access to reliable transportation
- have reliable home internet access
- have bilingual fluency

This position is currently hybrid – office (Westborough, MA), home, and community-based - generally during Monday – Friday business hours. You must be flexible in your ability to be in the office, in the community, and at required meetings.

Interested? Here are some of the things you would be doing:

- Identifying opportunities, partnerships and contacts for outreach and engagement in multicultural communities with respect to children's mental health and developing relationships with those contacts.
- Conducting and attending community and professional outreach and events to inform interested parties of children's mental health services available in MA (including CBHI services) and reduce mental health stigma, particularly in multicultural populations and communities.
- Actively establishing collaborations and partnerships with statewide mental health and other health and human service programs for multicultural populations.
- Encouraging families from diverse backgrounds to get support from PPAL's services and other children's mental health services available in MA, if needed, and educating them about mental health.
- Empowering families from diverse backgrounds by providing skill building, coaching, and advocacy training.
- Preparing parents/caregivers to represent the voice of families who have children with mental health needs at the local and state levels with a particular emphasis on advocacy around racial, ethnic, and cultural barriers.
- Organizing and conducting workshops for families on a range of topics.
- Partnering with PPAL team members to advance the mission of PPAL and the families it represents.
- Representing PPAL and its families in a positive and professional manner at all times; consistently communicating PPAL's mission and vision.

If this describes you, then let's talk! Submit your resume and a cover letter (including your personal experience with children's mental health) to apply@ppal.net.

This is a 20 hour/week position with a salary range of $20-22 per hour. Benefits include generous PTO and holidays.